



The Oil Change Experts

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FOR IMMEDIATE RELEASE

**LUBE STOP PROMOTES GROUND WATER AWARENESS WEEK**

*Berea, Ohio, March 3, 2008*— The Lube Stop, Inc. (Lube Stop), Northeast Ohio’s largest quick oil change company, today announced that it will partner with the National Ground Water Association and the Automotive Oil Change Association (AOCA) for the third straight year to promote National Ground Water Awareness Week from March 9 - 15. According to the Environmental Protection Agency, used oil from one oil change can contaminate up to 1 million gallons of water.

By changing customers’ oil and by accepting do-it-yourself motor oil at all of its locations, Lube Stop prevents over four hundred thousand gallons of waste oil from polluting Northeast Ohio’s streams, rivers, and lakes each year. Beginning in March, AOCA members, including Lube Stop, will distribute Ground Water Awareness Week reminder cards to customers, making them aware of the important role they play in protecting the environment. The cards reiterate the importance of disposing of used oil and household chemicals properly.

“Most people are surprised to hear how potentially damaging used oil from just one oil change could be for Northeast Ohio’s environment and Lake Erie,” said Tom Morley, president of Lube Stop. “Promoting that awareness helps our customers understand how important it is to properly dispose of waste oil and other common household chemicals.”

For people in need of an oil change, March 9 – 15 is a great week to have it done. Lube Stop customers can protect their vehicle and learn more about protecting the environment at the same time. To find out more about the National Ground Water Association (NGWA) and protecting ground water, visit the NGWA website at [www.wellowner.org](http://www.wellowner.org).

**About The Lube Stop Sustainability Program**

Lube Stop launched the Lube Stop Sustainability Program in December 2007 to create an ongoing process to reduce the company’s environmental impact. The program formalized Lube Stop’s environmental processes and integrates ongoing sustainable business practices into the company’s corporate strategy. Comprised of six components, the Lube Stop Sustainability Program is designed to create a corporate culture focused on sustainability and the pursuit of innovative ideas that improve operations, reduce waste, generate public awareness of the environment and promote individual initiatives among employees and customers.

**About The Lube Stop, Inc.**

Founded in 1985, The Lube Stop, Inc. (Lube Stop) is the largest locally owned quick oil change company in Northeast Ohio with 37 locations in the Cleveland and Akron-Canton areas. Every month over 30,000 customers choose Lube Stop for a 20-Point Expert Oil Change. Lube Stop is dedicated to protect Northeast Ohio's environment as well as it protects cars. Every year, Lube Stop recycles over 400,000 gallons of motor oil, voluntarily recycles hundreds of thousands of oil filters, and offers significant discounts for customers driving hybrid vehicles. More information is available at [LubeStop.com](http://LubeStop.com).



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